**Core Strategy #1: Develop an American Job Center / WorkSource Affiliate site at JBLM**.

*Goal: Serve as a successful demonstration project for other potential sites at military installations throughout Washington and the United States.*

**Objective A: Establish Center and Submit Affiliate Site Application.**

**Completed** The interim site application was submitted in Spring 2017, and approved in June. Partners moved into the Hawk Transition Center, and ‘WorkSource JBLM’ became operational in July 2017. While the Operations Team began establishing business processes and serving customers, The Leadership Team developed an application for full certification. The full application was submitted in March 2018, and approved by Workforce Central on June 22, 2018. Center partners continue to refine business processes and conduct strategic planning.

**Objective B: Create a Catalog of WSMTC Partner Services.**

**Transferred** WSMTC partners collated existing catalogs, identified required data elements, and discussed information sharing platforms. Results will be shared with the WorkSource JBLM Operations Team to determine next steps. Additionally, ESD will arrange WorkSourceWA.com labor market tool information sessions.

**Objective C: Market WIOA Support Services.**

**Completed** WSMTC partners developed a brief informational video describing Workforce Innovation and Opportunity Act (WIOA) basic and individualized services available at WorkSource JBLM. Target audience is new staff and non-traditional workforce development partners associated with the affiliate site. The video was published on the WDVA website, and shared with WSMTC partners.

**Core Strategy #2: Conduct outreach with military leadership and Career Counselors**.

*Goal(s): Engage both new command staff and NCO’s responsible for retention and career counseling in transition support. Integrate transition and retention efforts.*

**Objective D: Produce short briefings for new officers and career counselors.**

**Completed** WSMTC partners briefed new JBLM Career Counselors (Retention NCO’s / Focal Point Advisors) on WorkSource JBLM services and coordinated support for military retention. Focal Point Advisors were advised to direct further questions and staff to the SFL-TAP and WorkSource JBLM at the Hawk Transition Center. Partners have begun outreach to spouses through JBLM Family Services (now also located at Hawk Transition Center), and WDVA has hired a retired Command Sergeant Major to partner with base programs on outreach and networking.

**Objective E: Market VIE-25 and other higher education resources.**

**Completed** WSMTC partners secured a full-time VIE-25 (Veterans Industry Education 25) Navigator located at WorkSource JBLM funded by SBCTC. Higher education partners continue to network and collaborate with staff and leadership at the Stone Education Center and USO to market and tailor education offerings to currently serving and transitioning service members.

**Core Strategy #3: Develop Educational & Networking Resources for Veteran Entrepreneurs.**

*Goal: Re-establish WSMTC’s in supporting veteran-owned business startups.*

**Objective F: Develop Educational & Networking Resources for Veteran Entrepreneurs.**

**Completed** WSMTC partners developed a roadmap of entrepreneurship stages and resources, and established a virtual information sharing network for veteran entrepreneurs to find and provide peer mentorship. Business Impact NW is delivering SBA’S ‘Boots 2 Business’ orientation to prospective entrepreneurs as part of SFL-TAP, and Bunker Labs now offers a ‘Launch Lab’ intensive 12-week training program. Additionally, WeWork is providing 6 months of free office space to Launch Lab participants.