

WOMEN VETERANS ADVISORY COMMITTEE

STRATEGIC PLAN

2020-2022



MISSION

Support, connect and advocate for Women Veterans past, present and future

VISION

All Washington Women Veterans are Empowered, Educated, and Connected to their earned benefits

GOALS

1. Outreach to better connect to Women Veterans

- Forge connections with community partners, service providers, on-line and in person to grow outreach initiatives
- Work with WDVA Peer to Peer Program Coordinator to create a cadre of volunteers as peer mentors in the community
- Increase WVAC presence on all forms of media maintain the WVAC page on WDVA website
- Maintain and update database on Women Veterans
- Conduct listening sessions

2. Quarterly Webinars

- Conduct quarterly webinars
- Build a cadre of presenters on Women Veterans specific issues

3. WVAC Internal communications

- Establish a platform for document storage and communication
- Establish a flow of information on current veterans issues
- Training for committee members on WDVA vision, mission and agency strategic objectives and programs
- Ensure WVAC strategic goals align with WDVA and conduct periodic reviews

4. Committee membership

- Attract, train and retain a diverse and inclusive team using the membership matrix
- Develop and implement a new committee member orientation